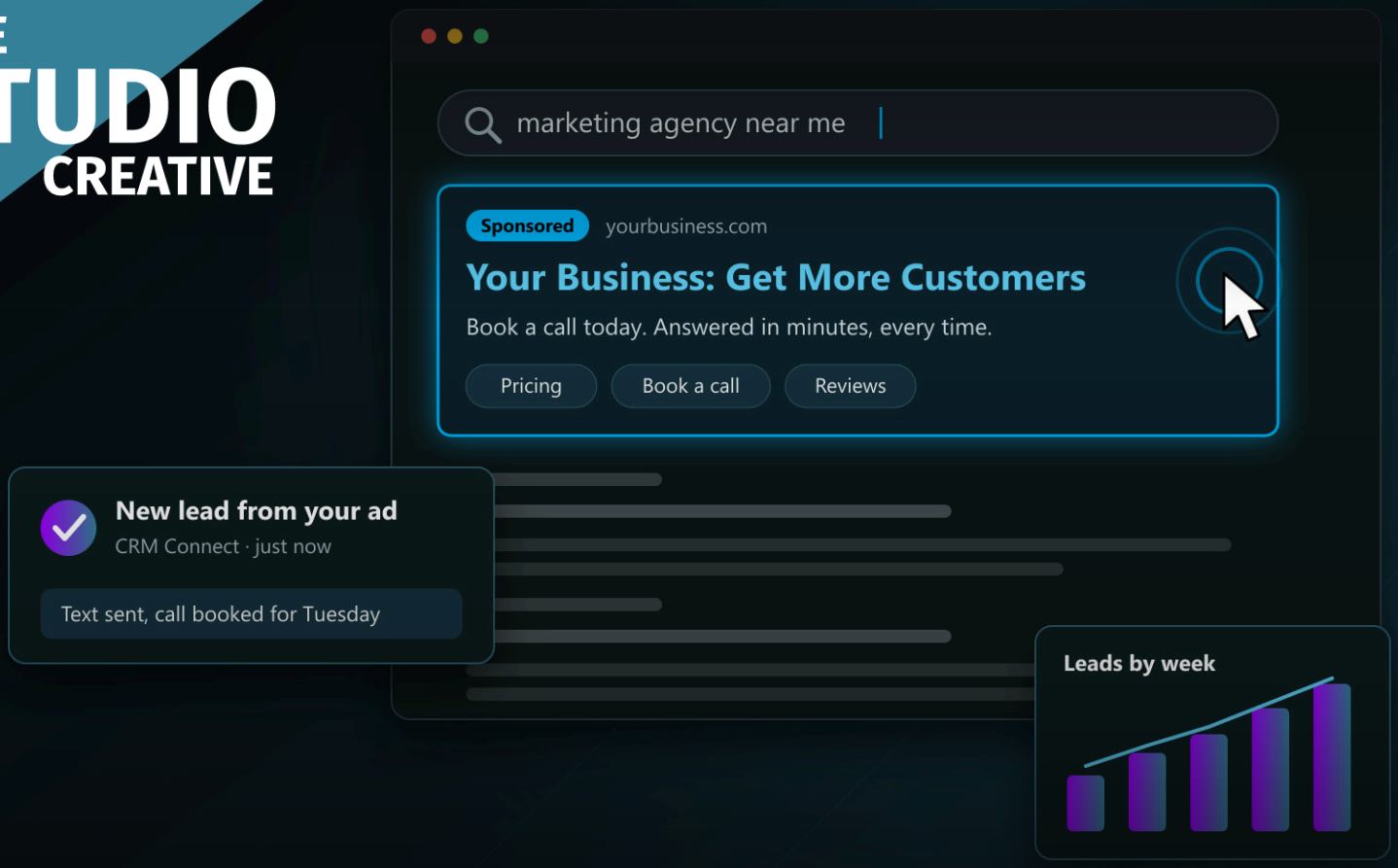
THE STUDIO CREATIVE



PLANS AND PRICES · 2026

Marketing that books customers

Three monthly plans that run your ads, build the pages they point to, and follow up with every lead through CRM Connect until they book. One team from the first click to the booked call.

From The Studio Creative, a Michigan video production and marketing studio. The ads, the video, the website and the follow-up all come from the same team.

Three plans, one goal: booked customers

Most businesses pay one company for ads, another for the website, another for social and a fourth for the CRM, and nobody owns the path from the first click to the sale. Every plan here covers that whole path: the strategy and offer, the ads, the pages and funnels they send people to, and the follow-up that answers each lead in seconds.

Starter

For a new business, or one with little online presence, ready to run its first real campaign.

$1,250 a month

Plus $300 one-time setup and onboarding

- [ ] One ad platform: Google, Meta or TikTok
- [ ] Ad spend managed up to $3,000 a month
- [ ] One sales funnel and one landing page
- [ ] Email and SMS follow-up so no lead goes cold
- [ ] AI appointment setter that books leads on your calendar
- [ ] Strategy, offer, copy and graphics written for you

RECOMMENDED

Growth

For a growing business that wants ads, social and follow-up working as one system.

$1,850 a month

Plus $500 one-time setup and onboarding

- [ ] Everything in Starter
- [ ] Two ad platforms, chosen for your market
- [ ] Ad spend managed up to $10,000 a month
- [ ] Two funnels and two landing pages
- [ ] A CRM Connect account set up and connected
- [ ] Social media management included

Scale

For an established company or organization that wants every channel and every AI tool working.

$3,500 a month

Plus $750 one-time setup and onboarding

- [ ] Everything in Growth
- [ ] Three or more ad platforms, LinkedIn included
- [ ] Ad spend over $10,000 a month
- [ ] Five funnels and three or more landing pages
- [ ] Two CRM Connect accounts and advanced automation
- [ ] AI voice agent, website chatbot and AI content

AD SPEND IS YOURS, NOT OURS

Your ad budget is paid straight to Google, Meta, TikTok or LinkedIn from accounts in your name. Our fee is the plan price. The accounts and the data stay with you.

What each plan includes

INCLUDED	STARTER	GROWTH	SCALE
Monthly plan	$1,250	$1,850	$3,500
One-time setup and onboarding	$300	$500	$750
Ad spend we manage (you pay the platforms)	Up to $3,000 a month	Up to $10,000 a month	$10,000+ a month
Ad platforms (Google, Meta, TikTok, LinkedIn)	1 platform	2 platforms	3 or more
CRM Connect account	Add for $127 a month	1 account set up	2 accounts set up
Sales funnels built	1	2	5
Landing pages built and tested	1	2	3 or more
Email and SMS follow-up	Core automation	Standard automation	Advanced automation
AI appointment setter	✓	✓	✓
AI voice agent (answers and qualifies calls)	Add $200 a month	Add $200 a month	✓
AI website chatbot	Add $300 once	Add $300 once	✓
AI content (graphics, short video, UGC-style clips)	Add $100 a month	Add $100 a month	✓
Social media management	Add-on	Included	Complete, with AI content
Graphic design: ads, web headers, banners, logo refresh	✓	✓	✓
Copywriting: ad scripts, ads, pages, funnels, emails	✓	✓	✓
Online store setup and customization	✓	✓	✓
Google Analytics and Tag Manager	Set up	Set up	Set up and maintained
Strategy sessions	✓	✓	✓
Reports	Weekly	Weekly	Weekly, plus check-in calls
Dedicated account manager	✓	✓	✓

Every plan includes a dedicated account manager, strategy sessions and weekly reports. CRM Connect is $127 a month per account, with message sending (texts and emails) billed on usage.

Add-ons, and how we start

Add to any plan

Extra CRM Connect account	$127 a month each
Extra landing page	$100 each
AI website chatbot	$300 one-time
Social media management	From $600 a month
Extra sales funnel	$100 each
AI voice agent	$200 a month
AI content	$100 a month

How the first month runs

1. **Strategy and offer**
   Who you sell to, what they get and the offer that makes them act, written down before anything is built.
2. **Tracking and CRM Connect**
   Google Analytics, Tag Manager and conversions set up once, and CRM Connect connected so every lead lands in one place.
3. **Pages, funnels and ads**
   Copy, graphics, landing pages and funnels built, then campaigns launched on the platforms that fit your market.
4. **Follow-up and reporting**
   Email, text and AI follow-up answer every lead. You get a weekly report, and budget moves to what is working.

Why The Studio Creative

- [ ] We make the creative ourselves: video shot in our own Grand Blanc studio, so your ads never wait on another vendor
- [ ] We build the website and landing pages the ads point to
- [ ] CRM Connect is the system we run our own studio on
- [ ] One team and one report, from the first click to the booked call
- [ ] Month to month after setup, with 30 days' notice

Not included

Ad spend, video shoots and new website projects are quoted separately. CRM Connect is $127 a month per account, message sending billed on usage.



Ready to pick a plan?

Tell us what you sell and where your customers are. We reply, usually the same business day, with the plan we would start with and why.

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